

CARLO BALDASSARRA

CELEBRATING 60 YEARS IN CANADA







CONGRATULATIONS TO CARLO BALDASSARRA
ON 60 YEARS IN CANADA



Congratulations, Carlo

Saluti to another 60 years of great achievements.



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MESSAGE FROM THE PRESIDENT

Dear Friends,

Nearly 7 years ago Carlo Baldassarra, Fernando Fiorini, Goffredo Vitullo, Frank Di Girolamo and Angelo Baldassarra came together to form a meeting place for our shared heritage, values and lifestyles in honour of our Italian-Canadian community – the club they formed was The Western Point Social Club.

Since the very beginning, our special club has been made up of some truly great members of the Italian-Canadian community - men and women who lead their lives based on a shared commitment to integrity, loyalty and hard-work. Each member brings with them a unique contribution to this community which adds value and depth to our shared experience and this makes me so proud to be the President of this Club.

As a Social Club we bring people together to support and celebrate not only the strong ties that bind us but also the incredible individual achievements of its members. In line with this mandate, it is our privilege to host this night celebrating Carlo Baldassarra's 60 Years in Canada.

Western Point is honoured to present this important tribute to a truly special individual from within our community.

All the proceeds of this evening will go towards the continued development and growth of our great club including the exciting move of our facility we are scheduled to make in the summer of 2018!

Once again, thank you all for your continued support.

Sincerely,

Sam Allegranza,

President, Western Point Social Club





THANK YOU FOR ATTENDING THE WESTERN POINT SOCIAL CLUB FUNDRAISER

June 8, 2018

On behalf of the City of Vaughan, I am pleased to extend greetings to everyone attending the Western Point Social Club fundraiser -60 Years in the Making: A Tribute to Carlo Baldassarra.

It takes exceptional people to build strong and vibrant communities. Carlo Baldassarra has devoted his life to city-building by constructing homes where families settle, grow and enjoy life. Since 1967, Greenpark Group has maintained a commitment to the highest standards in workmanship and innovation for the benefit of citizens. I am fortunate to have such thoughtful architecture in our city, with houses that are designed to make our spaces livable, sustainable and inspiring.

Having immigrated to Canada from Italy in 1958, at the age of 19, Carlo is familiar with hard work and dedication - traits that he has instilled into his sons. Carlo is also passionate about public service and giving back to the city he loves. I was honoured to be by his side as he made a generous donation to the Mackenzie Vaughan Hospital. For his philanthropy, he received the Order of Vaughan, the highest honour the City can bestow. Carlo understands that by contributing to the community today, he is helping make it stronger for tomorrow. For his unwavering commitment to the City of Vaughan and this province, I offer my most sincere gratitude.

Once again, I am pleased to congratulate Carlo Baldassarra on this well-deserved honour.

Yours sincerely,

WE KNOW HOW DIFFICULT IT IS TO BUILD A LEGACY.



WE WERE THERE

CONGRATULATIONS ON BUILDING AN UNPARALLELED LEGACY IN YOUR 60 YEARS IN CANADA.







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MESSAGE FROM MAYOR SCARPITTI



June 8, 2018

Carlo Baldassarra's story proves hard work pays off, you could say it started with a hammer. He immigrated to Canada from Italy at the age of 19 when he began work with a construction company and was promoted in a short time. Over an impressive career spanning decades, he was involved in many ventures in the construction industry before eventually forming his own company, Greenpark Homes, one of Canada's most trusted home builders. Greenpark has set the standard in providing quality homes, while building and creating thriving and beautiful communities in the City of Markham and elsewhere.

I have known Carlo for many years, he is a trusted friend and advisor. His love for his family and community is inspiring. A benevolent business man, he has generously supported countless worthy and noble causes including the expansion of the Ultrasound Centre in Markham Stouffville Hospital's Maternity Department, the Chemotherapy and Blood Transfusion Units at Princess Margaret Hospital and the Inpatient Dialysis Unit at Mackenzie Vaughan Hospital. Kind hearted, compassionate and philanthropic, he is a true humanitarian. Carlo's legacy is defined by his actions and his relentless pursuit of building a better world. He has shown us that by loving what you do, and by loving others, challenges can be overcome and excellence can be achieved.

We are honoured to have Carlo, his family and Greenpark family in our community and I for one, cannot wait to see what he accomplishes next.

Yours sincerely,

hande Scarpitti

Mayor



TO A MAN WHO HAS **DISCOVERED LIVING**IN CANADA FOR 60 YEARS!

Treasure Hill



MESSAGE FROM STELIO ZUPANCICH

June 8, 2018

Congratulations to Carlo Baldassarra on a remarkable life and career in Canada. Starting with just 3 homes in 1967 to over 72,000 homes delivered today, Carlo has reached an unprecedented standard in the industry. Along the way he employed thousands and donated millions.

TD has been a proud banker to Carlo and the Greenpark Group of Companies for over 50 years, having financed countless numbers of construction projects.

Carlo - tonight we celebrate your success and we wish you all the best in the future.

Sincerely,



Stelio Zupancich,Vice President, National Real Estate Group



MESSAGE FROM CARLO BALDASSARRA

Dear Friends,

From the very beginning, I stood behind the spirit and aims of the Western Point Social Club. Today I remain as convinced as ever of its importance in continuing our shared heritage and bonds.

As you all know, I lead a life led by family and so believe me when I tell you, the ties that bind must be cared for, watched over and maintained – our special community at Western Point is no different.

Western Point stands for something to me. It is a place in which I can place myself and feel perfectly at home away from home. This is not simply because Western Point is a social club for Italian-Canadians, but rather because the Italian-Canadian community is made up of men and women who live their lives based on a shared commitment to a set of values that I hold dear to my heart.

Make no mistake, Western Point is the sum total of each of its members – it is what we all bring to it and make of it that makes me so proud to be a founding member. Every year this club grows stronger with the addition of a new generation of supporters and members. These new members bring a renewed sense of commitment and passion to our club and I am honoured to see them continue on the legacy we have created here.

I believe that each member plays a vital role in ensuring that this club remains something we can be proud of, and something we can be a part of, for many years to come.

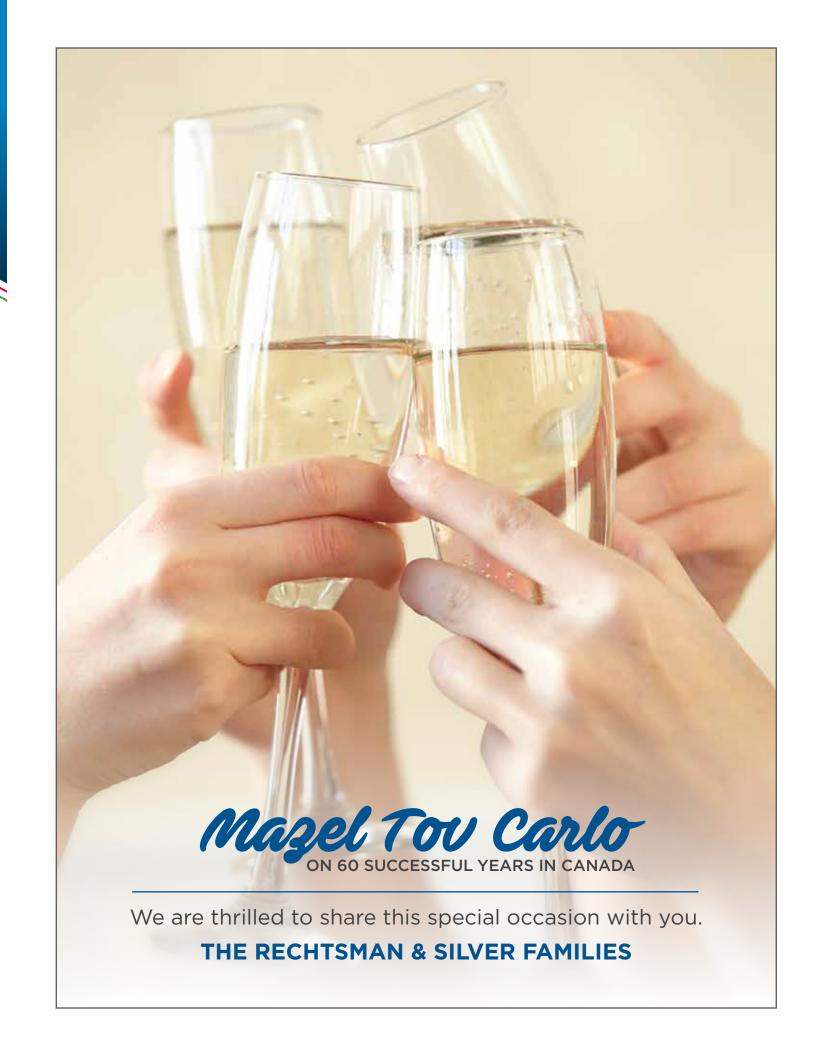
The spirit of community is only as vibrant as the commitment of its participants. I want to extend my gratitude to all the people who have joined me and all the founders in the creation and continuation of our club.

Sincerely,

••••

Carlo Baldassarra,

Founding Member, Western Point Social Club



60 YEARS AGO, CARLO CAME TO THE

LAND OF OPPORTUNITY

CONGRATULATIONS ON ALL YOUR ACCOMPLISHMENTS





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2018 FUNDRAISER ITINERARY

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Opening Remarks from Sam Ciccolini

Dinner

Speeches from Mayor Bevilacqua and Mayor Scarpitti

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Dancing



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PASTA

Fresh Paccheri Finished with Fresh Tomato and Fresh Basil Sauce

MAIN

Char Broiled French Cut Choice Veal Chop in a Cognac Sauce Seasonal Vegetable Bundle Smashed Nu Red Potatoes Radicchio & Belgian Endive Salad

DESSERT

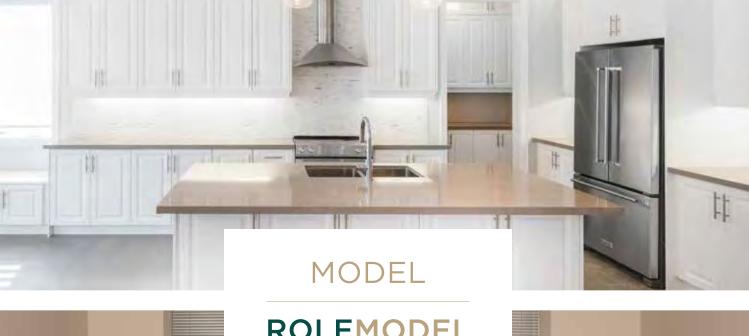
Warm Apple Blossom with Vanilla Ice Cream Coffee, Tea and Espresso

BAR

Deluxe Bar including Heineken & Corona









Thank You...

For always being an inspiration and setting an example for all of us.









60 YEARS An the Making







Carlo Baldassarra was born and raised in the small town of Veroli, Italy. Growing up, Carlo was a strong student and an important contributor to the family's agricultural business but it was clear even then that he possessed the skills and drive for much bigger things.

In 1958 Carlo made the very difficult decision to leave Italy behind in search for new opportunities for himself and for his family. This journey led him to Toronto, Canada with little money, a steep language barrier and without a clear career path. He did however, still have that incredible drive and set of skills that would not go unnoticed for long.

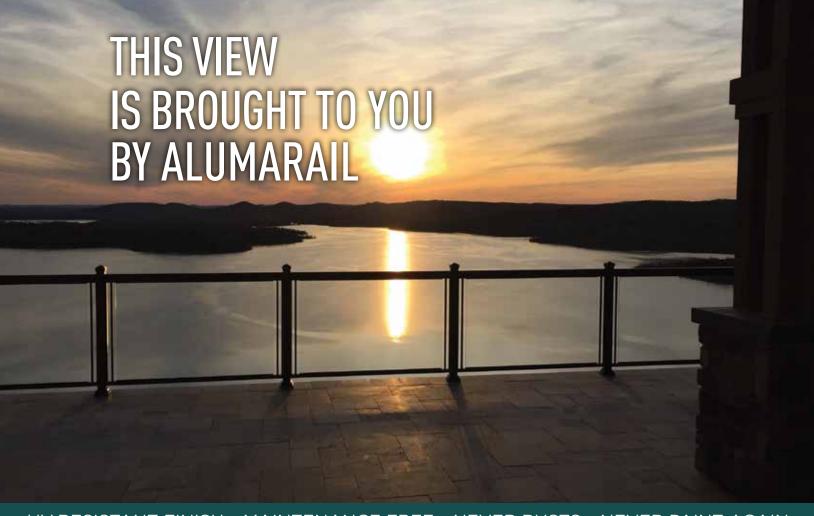
Carlo began his legendary building career within the carpentry trade and despite his total inexperience, he immediately excelled. His work ethic, intelligence and ability to lead were obvious to those above him and so, within a few years, he rose from labourer, to site supervisor, to foreman. His ability to successfully tackle projects beyond his experience was unparalleled and opened the doors to many new opportunities.

By 1967, less than 10 years after he first stepped foot onto Canadian soil, Carlo Baldassarra founded Greenpark Homes. Along with his two partners, Jack Wine and Philip Rechtsman, Carlo set out to build quality homes for families throughout the GTA on a large scale.

From the beginning, Carlo was a visionary who understood the future potential of the building industry and was eager to bring this potential to life. He adopted forward-thinking strategies to expand and build in greater quantities and in larger formats, resulting in entire communities quickly blanketing the Toronto area. Carlo's methods were unique, powerful and brilliant, resulting in the company thriving through some of the country's weakest economic periods. Under Carlo's leadership Greenpark successfully expanded to commercial and high-rise developments and in 2013, Carlo returned to his roots by launching Greenpark Costruzioni in Rome, Italy.

Fifty years later, the Greenpark Group, now solely owned by the Carlo Baldassarra Family, is widely recognized as Canada's most-vast and trusted home builder, with over 72,000 homes built to date. In honour of Carlo's legacy in the building industry, he received the 2014 BILD Lifetime Achievement Award. While building homes for thousands of families, Carlo also built his own family along with his wife Angela, and their three sons - Mauro, Armando and Michael and (9) grandchildren.

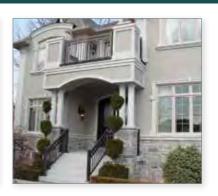
The Greenpark legacy, led by the Baldassarra family, is as strong as ever and positioned for continued growth in Canada, Italy and as of 2018 the United States of America.



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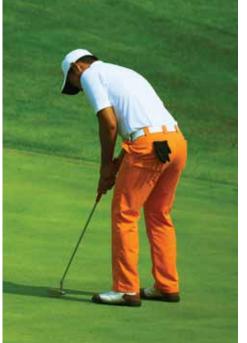
60 YEARS AGO, CARLO CAME TO CANADA IN SEARCH OF A NEW HOME, AND BUILT A NEW LIFE.

Congratulations and thank you for making HomeLife Metropark part of your legacy.



WE ARE PROUD TO SUPPORT WESTERN POINT SOCIAL CLUB.
CONGRATULATIONS CARLO!













Our Mission WHO WE ARE

The Italian community in Canada has earned a deserved reputation for being well integrated, hard-working and extremely successful. It is also recognized for maintaining its rich cultural traditions and taking great pride in its heritage.

While at one time many Italian-Canadians made their mark in the construction sector, today you will find high-profile Italians in virtually every walk of life... politics, media, business, sports, music, movies and exceptional restaurants.

With a high concentration of successful Canadians of Italian descent in and around the GTA (specifically Vaughan), the need for an exclusive club of like-minded individuals with a shared heritage had never been greater.

That dream has now crystallized with the birth of the Western Point Social Club. Founded as a non-profit organization on April 12th, 2010, Western Point is an exclusive club, with limited memberships open to males of Italian heritage and their spouses. It is a social club with a unique flavour where social, athletic, cultural and educational events take place.

Our members' list today includes the crème de la crème of Italian business, most of them very active in the community. Many of the current members visit the Club every day, often bringing their families, friends and business partners as guests to enjoy a home cooked meal together.

Business and pleasure mix comfortably in the Club's relaxed setting, where great conversation flows easily over specially prepared traditional Italian food which is, as always, accompanied by fine wine and an exceptional espresso.

OUR CLUB MISSION is to provide a high quality, professionally run, private family and social club setting. Our aim is to have members, their families and business associates come and share in rich cultural, culinary and social traditions in a relaxed and friendly environment.

Each week, Western Point Social Club aims to deliver outstanding membership value, with exceptional recreational and social activities that foster friendship, fellowship and pride.

WESTERN POINT SOCIAL CLUB WILL ENSURE:

- Our Club and all other facilities are attractive and well-maintained.
- Food and beverage quality and service consistently meet or exceed member expectations.
- Members receive courteous, friendly and efficient service from Club staff.
- A number of special social and recreational events for members will be held throughout the year.
- · The integrity and high standards of our membership admission process is maintained.
- The Club's financial strength is maintained.
- The reputation of our Club in the community is maintained and strengthened.









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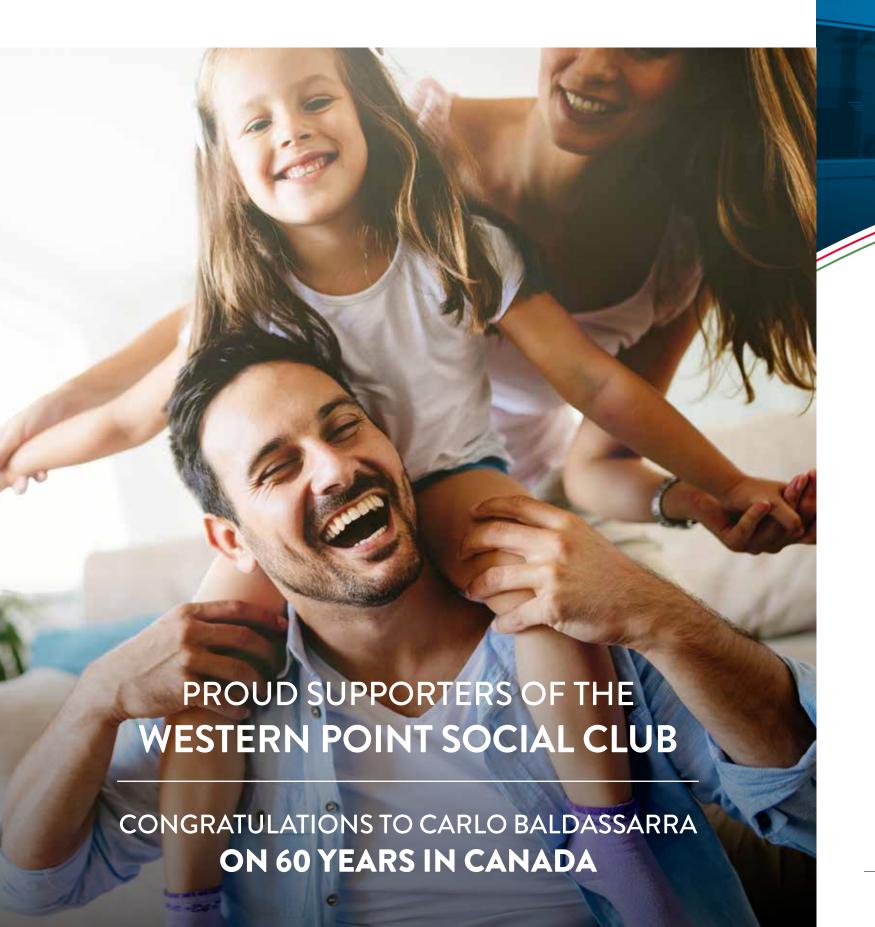
Home Corp Group Of Companies













OF WESTERN POINT SOCIAL CLUB

Nothing compliments a rich history like a bright future and for Western Point Social Club, the future is not only bright, but upon us.

As you know, in just a few months our club will open in a brand new facility located right off of Rutherford Road. This new building has all the charm and functionality of our previous location, but everything has been taken to the next level. This space has been carefully laid out and designed to maximize everything our members currently enjoy, plus we have a few more surprises in store!

As we all know, our club thrives from the participation of its members and in this regard, we are truly blessed. This said, our ability to continue to offer the highest standard of experience at all levels is also predicated on our success in attracting new members.

Our move to a new facility improves our member experience as well as solidifies our ability to grow our numbers and this, simply put, strengthens our member base which paves the way for our bright future.







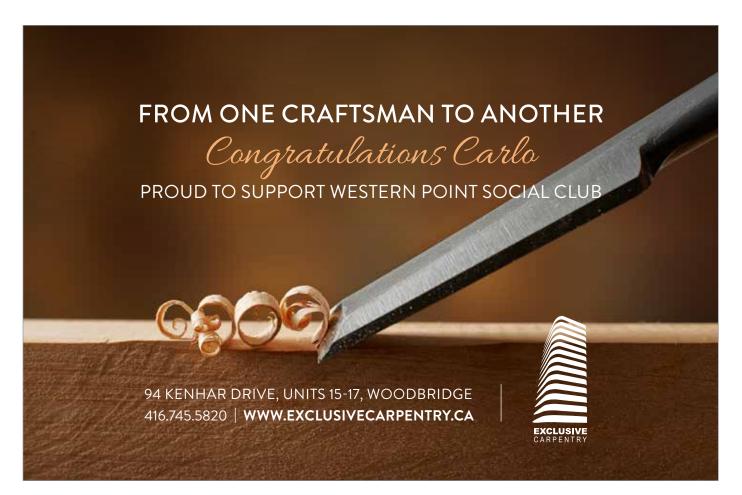




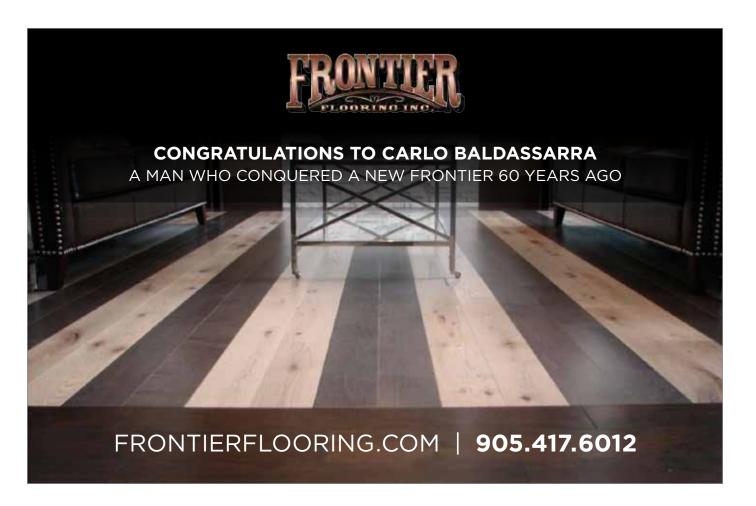
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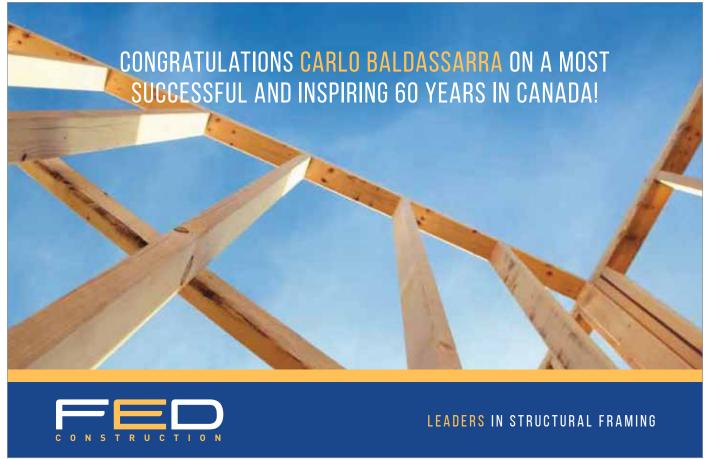












Celebrating Carlo Baldassarra's 60 Years in Canada



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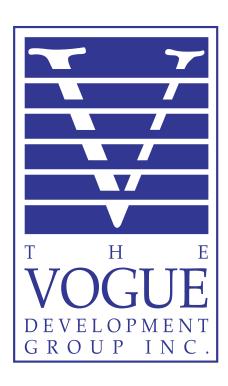
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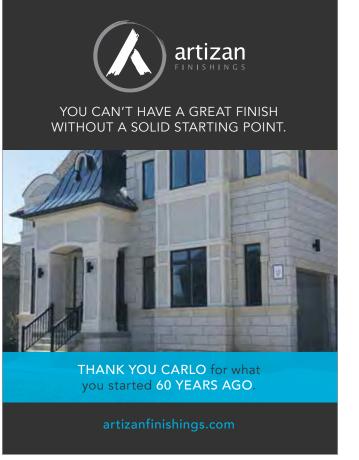
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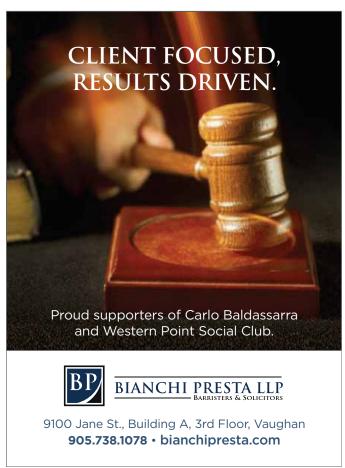
THE GREENBAUM FAMILY

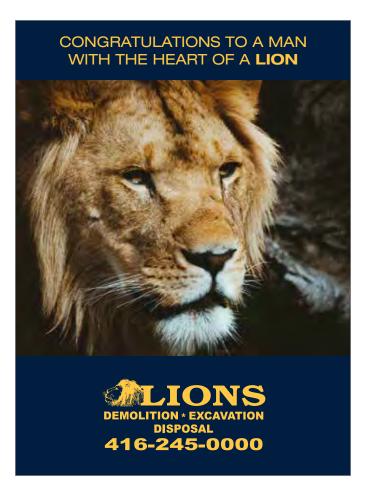


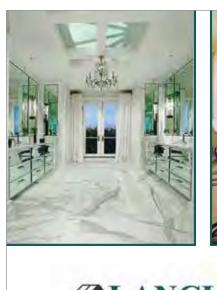
Congratulations Carlo Baldassarra on building an incredible network and connecting communities throughout the GTA for 60 years.















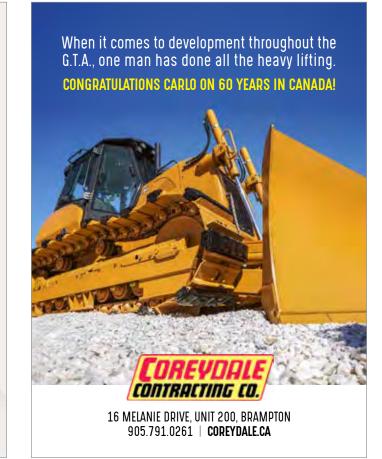
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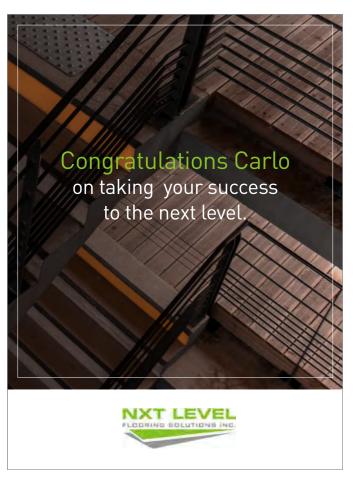
CONGRATULATIONS CARLO

Congratulations to Carlo Baldassarra for his contributions to the community he has served for the past 60 years.

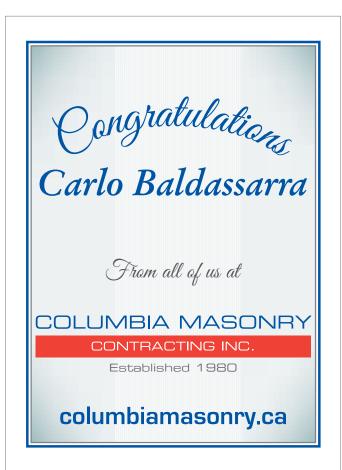


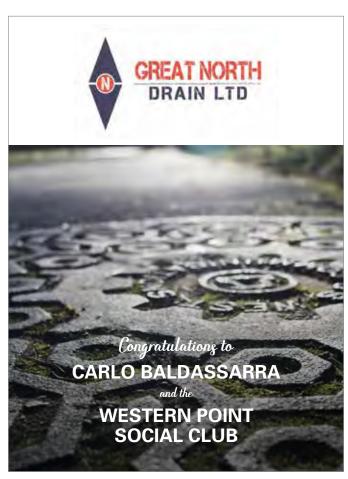
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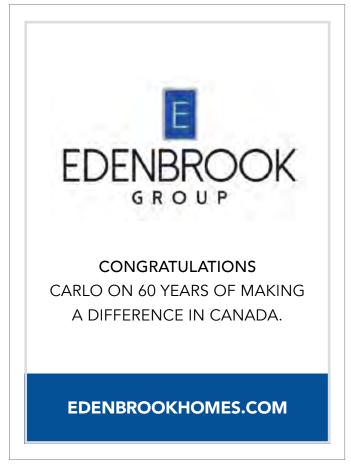






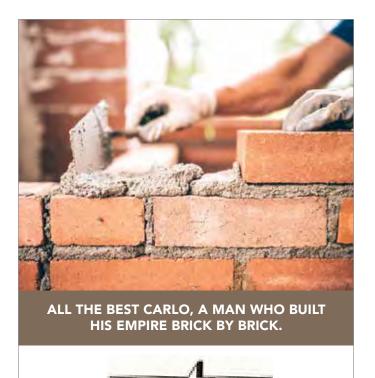


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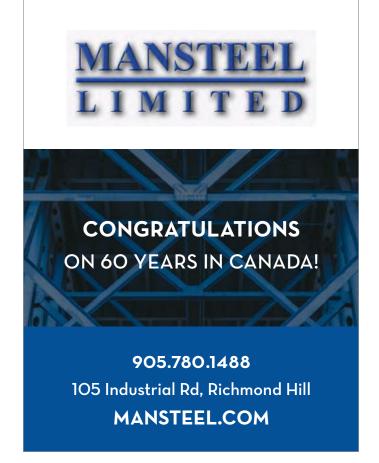
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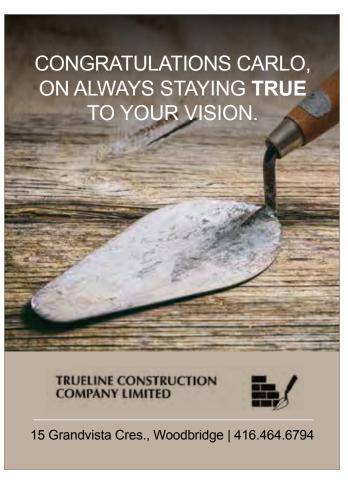
CONGRATULATIONS CARLO BALDASSARRA!





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Congratulations Carlo Baldassarra on celebrating 60 years in Canada



We're proud to support Western Point Social Club

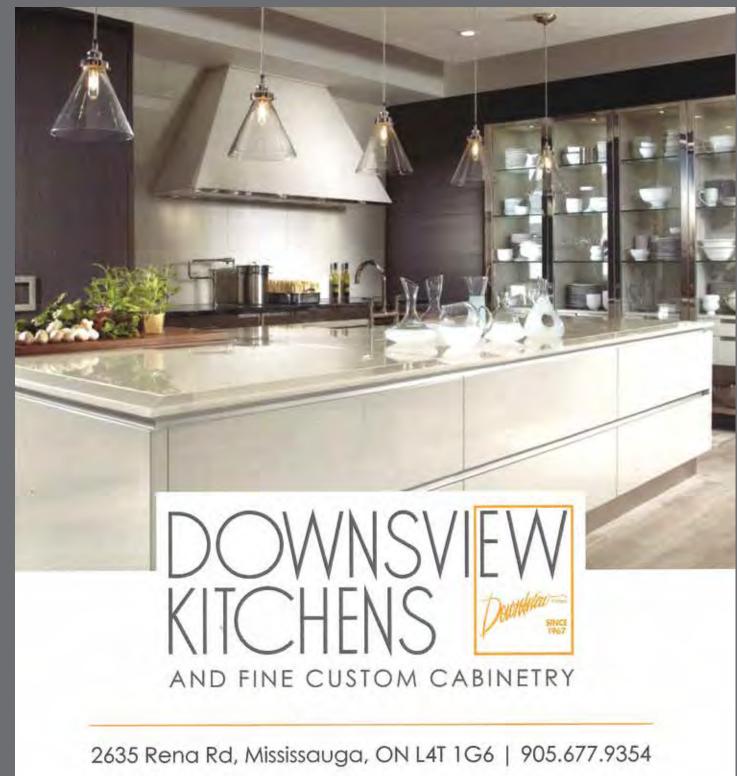
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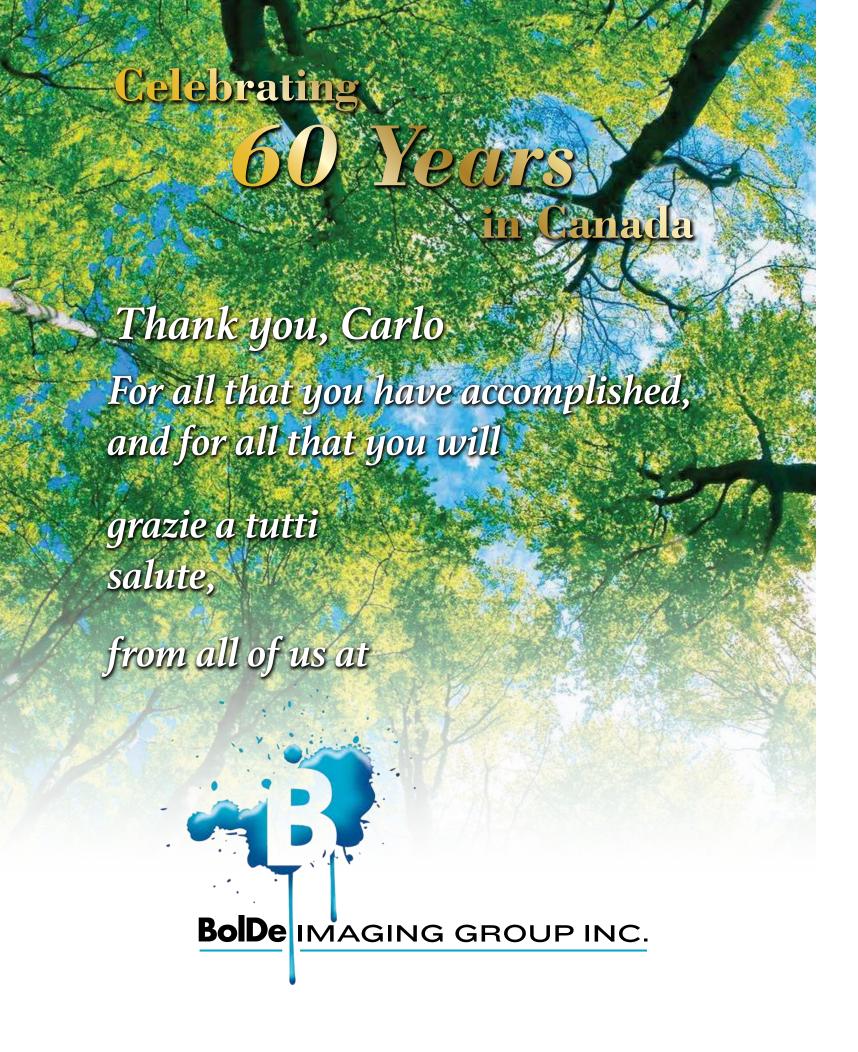
CONGRATULATIONS CARLO,
ON AN IMPRESSIVE LEGACY
BUILT UPON
SOLID FOUNDATIONS.













CANCIAN CONSTRUCTION LTD. WISHES TO CONGRATULATE MR. CARLO BALDASSARRA ON HIS SUCCESSES AND CELEBRATION OF 60 YEARS IN CANADA.

CONGRATULATIONS TO ALL THE FOUNDERS OF
WESTERN POINT SOCIAL CLUB. WE WISH YOU CONTINUED
HEALTH AND SUCCESS FAR INTO THE FUTURE!

ELIO CANCIAN

MARK CANCIAN

PAOLO SIMONE

CONGRATULATIONS CARLO BALDASSARRA ON SETTING A SHINING EXAMPLE FOR OVER 60 YEARS.











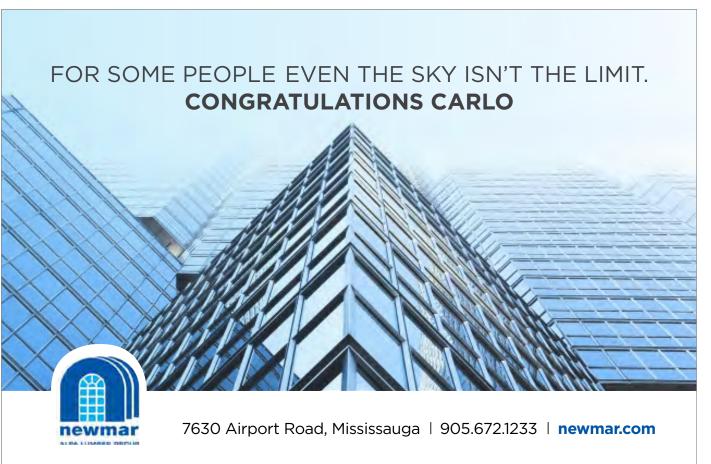














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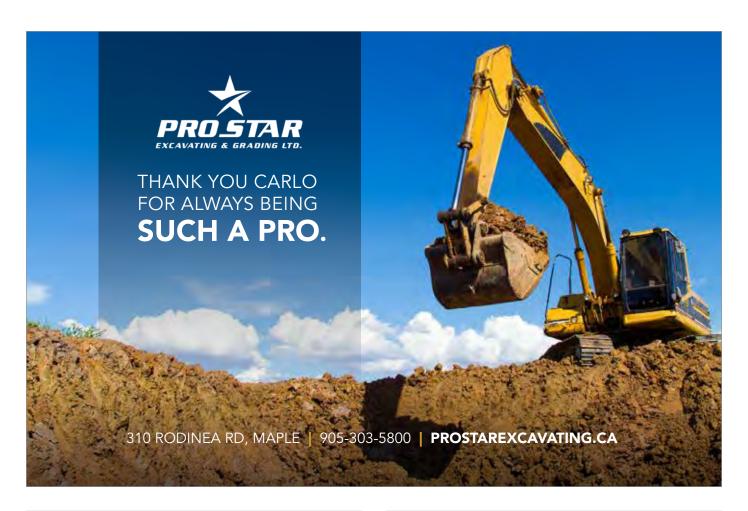


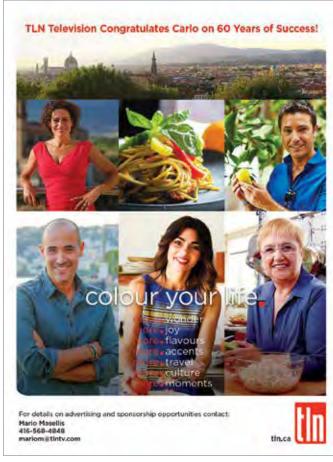
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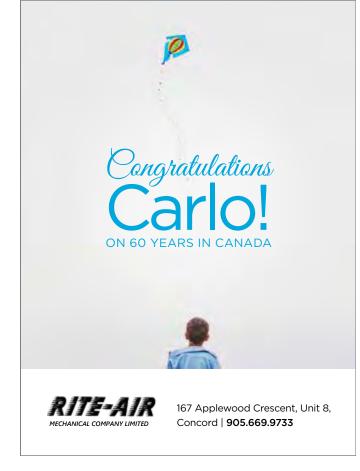
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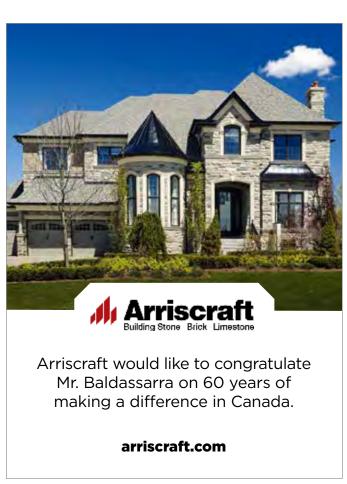
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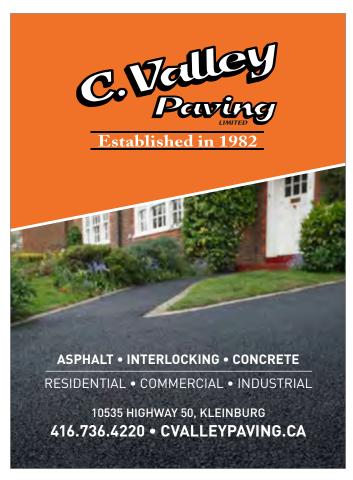






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Congratulations Carlo from all of us at Western Point.

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Founding Members



Angelo Baldassarra History Hill



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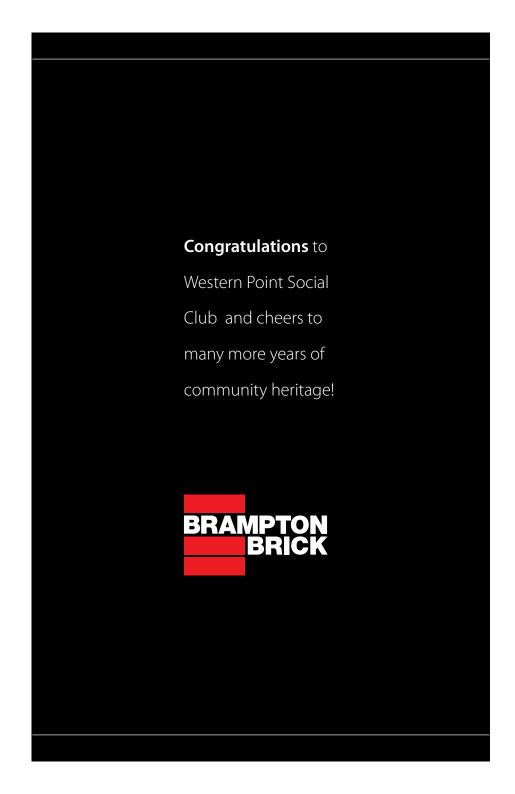


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CONGRATULATIONS CARLO ON 60 YEARS OF BEING THE GREATEST.



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